

## Why Iron Mountain

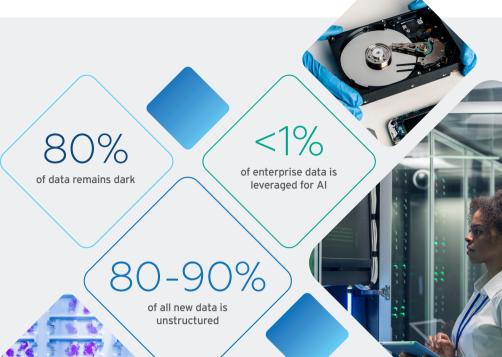
# Unlock more value from assets of all kinds

## Our approach

We help organisations of all sizes seamlessly manage their digital and physical assets across their lifecycle – making them visible, secure, accessible, and Al-ready.

Your data is your competitive edge —but most of its value remains untapped.

**Sources:** IBM Research, Fast Company, McKinsey, AWS





#### 1. Protect

We safeguard and preserve your most valuable assets



#### 2. Connect

We prepare, integrate, and optimise data and assets across your organisation



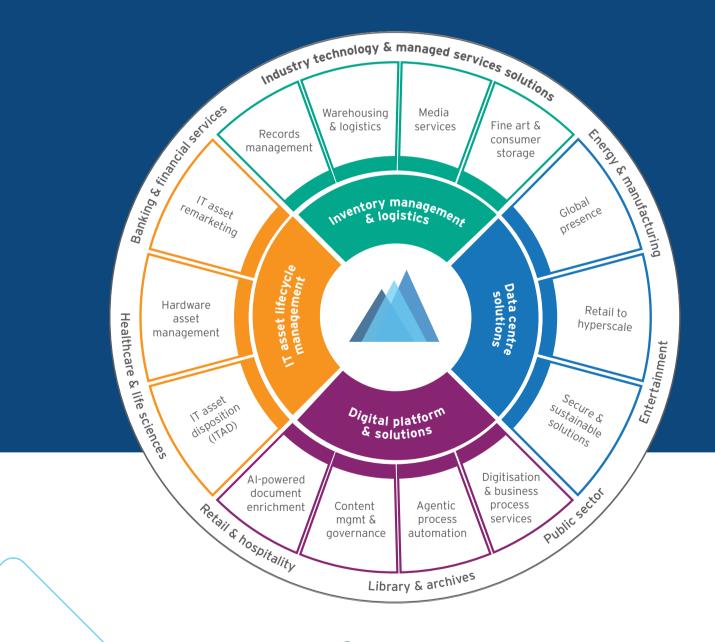
#### 3. Activate

We generate new forms of value built on a trusted data foundation

### Why partner with us?

- > Trusted: Partner to 95% of the Fortune 1000.
- > Global: Serving 240,000+ customers in 60+ countries.
- Proven: #1 ALM provider in North America & #2 globally.
- Innovative: Analyst-recognised Al digital platform.

Scalable solutions. Governance and domain expertise. Secure chain of custody. Heritage of trust.





information, data and
IT challenges

Contact us to find out what we can unlock together