

# PROFESSIONAL DEVELOPMENT TRAINING UNLOCK YOUR POTENTIAL



# Expert-led professional development training for companies and individuals

Whether your goal is to learn new skills, enrich your knowledge, advance your career or boost your business, we can help you achieve it. Tell us your specific needs and we will develop bespoke training to fulfil them.

Our professional development training is delivered by the University of Kent's world-class academics and industry experts. In 2021, we partnered with Small Business Charter to deliver the Government-funded management course for SMEs Help to Grow Management. In 2025, we became an awarded supplier on a Procurement Services framework for training the public sector. We also offer CPD-accredited courses.

Depending on your needs, our training solutions can range from half a day to several weeks, be tailored to both senior leaders and junior staff, and be offered online or in person at different locations. We offer competitive packages for regional, national and international clients, and a range of services to choose from.

# Why do it?

Professional development training has numerous benefits for both companies and individuals. It helps:

- individuals to unlock their potential, widen their career prospects and advance professionally
- companies and organisations to improve their operations, performance and competitiveness

- employers and staff to become more valuable in their field, agile and resilient
- inter-sectoral mobility, leadership and business growth.

Many organisations have dedicated funds for the professional development training of their staff.

# Why choose Kent?

The University of Kent is a globally recognised university. Research, innovation, engagement and impact are our strategic pillars. By collaborating with us you will:

- benefit from expert, cutting edge and applicable knowledge
- be trained by qualified academics and professionals in engaging and innovative ways
- access the University of Kent's extensive professional, service and industry networks
- develop opportunities for further crossuniversity business collaborations, knowledge transfer partnerships (KTPs) and talent recruitment
- increase your professional and business impact by exploring and implementing new ideas.



## What is included?

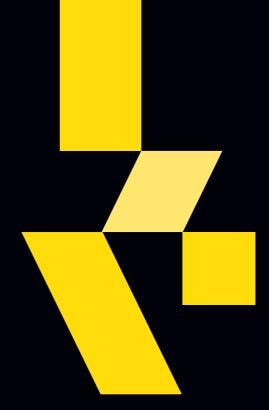
We offer a range of comprehensive packages to match different needs and budgets. Our services include:

- · course design, development and delivery
- market analysis and costing
- · course administrative support
- bookings and payments
- · teaching materials and resources
- · accommodation and catering
- · hosting and onboarding
- advertising
- recruitment
- CPD accreditation
- extra-curricular activities
- stakeholder engagement
- · cross-university business collaborations
- · networking.

## Contact us

Our professional training and business development experts are here to help you identify your needs, and design and deliver bespoke training to match them. We can introduce you to a range of upskilling opportunities such as CPD-accredited courses, apprenticeships and professional postgraduate degrees offered by the University of Kent and to other business development opportunities.

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